

MOHAMMED FAHAD ALSULIS

BOARD MEMBER | REAL ESTATE
EXECUTIVE | MARKETING & SALES |
OPPORTUNITY ASSESSMENT | REAL
ESTATE PRODUCT DEVELOPMENT |
PROPTech

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ABOUT ME

Board Member and Real Estate Executive specializing in marketing, sales leadership, investment assessment, product development, pricing, feasibility, market research, and strategic partnerships. Combines executive leadership with deep market insight and customer understanding, leveraging Artificial Intelligence and PropTech to analyze opportunities, develop products, present developments, and support decision-making.

EDUCATION

**BACHELOR'S DEGREE IN
SOCIOLOGY AND SOCIAL WORK**
King Faisal University

SKILLS

- Board Governance
- Executive Leadership
- Real Estate Marketing
- Sales Management
- Opportunity Assessment
- Real Estate Product Development
- Feasibility Studies
- Pricing Strategy
- Market Research
- Business Development
- Strategic Partnerships
- Market Positioning
- PropTech
- Artificial Intelligence

WORK EXPERIENCE

- BOARD MEMBER & HEAD OF MARKETING AND SALES** | *Waheej Real Estate* | Nov 2025 - Present
- Contribute to the company's strategic direction and governance while leading marketing and sales, product development, pricing, market positioning, sales planning, and strategic partnerships.
 - Lead the marketing and sales strategy for Durrat Al Janadriyah, a fully serviced master-planned land development spanning more than 1.5 million sqm.
- FOUNDING PARTNER** | *YOVI Studio*
- Contribute to the development of a PropTech studio specializing in real estate product presentation and AI-enabled digital solutions.
- REAL ESTATE CONSULTANT** | *Al Raya Real Estate*
- Provide advisory services in opportunity assessment, feasibility studies, pricing, real estate product development, and market positioning.
- CHIEF EXECUTIVE OFFICER** | *Watad Real Estate Marketing* | Dec 2024 - Oct 2025
- Led the company's strategy, operations, and business development, overseeing marketing solutions, client acquisition, strategic partnerships, and the market positioning of real estate developments.
- REAL ESTATE CONSULTANT** | *Developers Platform Real Estate Development* | Mar 2022 - Jul 2025
- Provided advisory services in opportunity assessment, market research, feasibility studies, pricing, and real estate product development.
- OFFICE MANAGER TO THE HEAD OF THE INDUSTRIAL ENGINEERING DEPARTMENT | FORMER OFFICE MANAGER TO THE VICE DEAN** | *King Saud University - College of Engineering* | Dec 2012 - Dec 2024
- Managed executive office operations and supported academic and administrative leadership.
 - Served on 18 university committees and councils

LANGUAGES

Arabic

English

- covering strategic planning, quality, academic accreditation, graduate studies, curriculum development, and institutional excellence.

MEMBER, SHOPPING CENTERS AND TOURISM COMMITTEE | *Riyadh Chamber* | Aug 2016 - Oct 2020

- Participated in discussions concerning sector opportunities and challenges and supported engagement between private-sector organizations and relevant stakeholders.

DEPUTY CHIEF EXECUTIVE OFFICER | *Baytak Saudi Real Estate Development* | Jan 2012 - Mar 2020

- Contributed to operations management, leasing, client acquisition, and performance monitoring of commercial complexes, office towers, and other real estate assets.

CENTRAL REGION OUTLETS SUPERVISOR | *Fast Network Telecommunications and Information Technology* | Jan 2012 - Nov 2012

- Supervised outlet operations, sales activities, and customer service across the Central Region.